THE GOODFELLOW

BY THE SECRETARY

COUNTRY FOLKS 'ARE RIGHT THERE; PROOF

Y. L. I. REMEMBERS AND KIDDIES BENEFIT

COLDWATER IN NAME
ONLY, GOODFELLOWS

Here are greetings to you from some old friends at Coldwater, Miss.

"I inclose herewith our check for 30.35, contributed to the cause by the Goodfellows of Coldwater, Miss. Wishing you the greatest success you have ever had, I am yours very truly, P. D. McCarley.
The list of contributors:
W. F. Ballard, P. D. McCarley, C. M. Yates, T. J. Cooper, A. L. Atkins, L. N. Wallace, E. C. Turley, S. I. Wooten, E. W. DuBois, Lawton Cateen, E. W. A. Austin, W. P. Veazey, O. W. Venzey, F. F. Veazey, W. H. Newton, H. Hawkins, Miss V. Scott, J. L. Castle, W. G. Todd, James and Martha Christy, Paul Daniel, Ray R. Slocum, M. S. Dougherty, A. Y. Whous, T. J. White, J. C. McPherson, E. E. Perkins, J. B. Dulaney, Smythe Cobb, J. F. Gilliland, J. H. Fresley, Geo. L. Wilson, B. H. McCain, J. D. Turley.

OUL YOU COLLIEDWILE

OH, YOU COLLIERVILLE! . THE KIDDIES THANK YOU

Talk about real Goodfellows! Just sean the list of fellow workers in the cause of the child that is appended herewith. Say, can you beat that? You can not. The Goodfellows of Collierville are with us heart and soul. Theirs is the kind of encouragement that goes straight to the heart of the workers in the club, and we are duly appreciative. The merriest of happy Christmas to you, each and every one. Following is the list:

J. K. Swoope, 35: W. S. Piper, 35: John Berry McFerrin, \$1: Martha Matthews McFerrin, \$1: E. K. Moreland, \$1: D. G. Delaney, \$1: J. M. Glenn III. \$1: T. A. Cox, \$1: R. L. Cox, \$1: T. Cox

Bell.
C. J. Montgomery \$1. J. L. Alvis \$1.
W. S. Lowrey \$1. C. A. Chapman \$1.
W. S. Lowrey \$1. C. A. Chapman \$1.
R. T. Chapman \$1. J. H. Morris \$1. Forrest West \$1. J. F. Keel \$1. Kev. A. J.
Ousley \$1. J. J. Dicky \$1. C. D. Johnson \$1.
\$1. F. P. Cassidy \$1. R. C. Ingrain \$1.
John C. Johnson \$1. R. L. Morehead \$1. W. H. Block \$1. W. L. Normour \$1.
R. W. Siviey \$60. A. D. Harvey \$1. Ben Tiplet \$1.50, J. E. Bell \$1.
Ben Tiplet \$1.50, J. E. Bell \$1.
CAUSE GETS \$60 AND
LETTER FROM ASTE'S

Conditions.

EXPRESS EMPLOYES

What did I tell you about railroad

What did I tell you about railroad men as a class having hearts as big as all outdoors? Read this:

'Once more the employes of the American Railway Express at Grand Central station take pleasure in renewing our membership, and they have appointed me as their representative to place in your hands our contribution.

'Inclosed find American Express company money order for twenty-five dollars and seventy-five cents (\$25.75).

'Please enroll as members the following Goodfellows.

'G. J. Savary, E. H. Cummings, R. B. Dewland, J. P. Stewart, G. A. Chandler, J. S. Bryan, T. E. Rose, G. E. Welch, G. W. Cato, R. V. Jameson, E. V. Dean, O. P. Savage, J. C. Plavis, E. Berton, I. R. Shelton, J. M. Pierce, H. H. Hall, G. S. Ardern, G. E. Baker, A. Gentry, H. L. Guy, C. C. Vaughn, W. J. B. McIntyre, R. L. Fulwood, R. Becky, S. E. Johnson, N. T. Ruddle, J. A. Winter, S. M. Cummins, R. M. Moore, G. W. Tiller, J. N. Harkins, T. M. Bell, W. H. Raby, G. C. Chaifin, R. H. Herron, Cecil Jackson, W. B. Clements, D. Q. M. Taylor, A. Waterman, F. R. Moore, B. Taylor, W. H. Starr, Chas. Rosch, A. V. Curtbright, C. S. Butler, C. M. Lugar, G. R. Averett, Yours truly, "Agent Grand Central Terminal."

SHOP OF CULTURE HAS SYMPATHY FOR KIDS

THREE OF A KIND
YOU SHOULD MEET

Let me introduce you to three of a kind Goodfellows. They are the employes of the United States dredge flect, employes of the Ellis-Jones Drug company and employes of the Du Pont American Industries, Inc. The former remembered the children this Christmas through the Goodfellows club to the amount of \$20. Ellis-Jones employes raised a fund of \$25 and the Du Pont employes \$16.50.

It's a great life, Goodfellows, especially when you got that sort of encouragement, and to the foregoing the Inoughtfulness and self-sacrifice that made possible such splendid consideration for the kiddles' Xmas.

Issu, According to the following Harry Euxbaum, \$1: W. S. Randolph. \$1: C. J. Farrits, \$1: Miss Edith Barraseo, \$1: L. R. McIwen, \$1: S. Peiser, \$5c. A. F. Theiss, 50c. E. F. Muth, \$1: Miss K. Gold, 50c. Miss Middred Beurer, 75c; Mrs. K. Mogridge, 50c. A. W. Goldsmith, 50c.; J. J. Martin, \$1: M. Heidingsfelder, \$1: Miss Nell McCas, 50c. I. H. Sawyer, \$1: H. J. Fossett, 50c. C. D. Knapp, \$1: R. L. Prather, 50c.; J. Oppenheim, \$3.50; Frank Dawson, 75c; Mrs. H. J. Fossett, 50c. Total, \$25.60.

WELCOME, EMPLOYES

OF S. C. TOOF & CO.

It is with pleasure that The News

The police and detectives, always Goodfellows, have joined the Goodfellows club in order that they can play Santa to some of the poor tots. Year after year the coppers who have been charter members of the organization have contributed of their meager means to provide Christmas for the children of want. And here they are again. In behalf of those precious little charges it is our privilege to minister to I thank them.

Capt. Kehoe's day relief: G. S. Saint, J. S. Sherrlii, James Seroffal, William

Christmas shopping headquarters for menfolks

From every consideration of Quality, Variety and Value in the things you will want to give this year, the useful, practical things men need and want, this store dominates with such obviousness that Christmas shoppers owe it to themselves, their friends and relatives, as well as their purchasing dollars, to view our magnificent holiday displays in all the departments before making their ultimate decision to purchase.



"Burk" Quality is standard-the best; a fact known and recognized throughout Memphis and trade tributaries. Your gift will carry conviction of its desirability and insure acceptability to the recipient if bought at this quality store. And your dollar enjoys supreme purchasing power, yielding better value returns than ever possible elsewhere.

The last word in his Xmas Gift

Hart Schaffner & Marx clothes

Nothing more desirable, useful or sensible than a handsome Suit or Overcoat-none near as much so as Hart Schaffner & Marx superior clothes. Just the name and label are passwords of high quality and high value. All good dressers, everywhere, prefer them to any others, for many reasons.

None to compare with them in their perfect style, distinctive modeling, fabric elegance, tailoring excellence, fitting perfection. Because of the longlasting service they give to the wearer they're the most economical clothes that can be bought.

Luxury in overcoats

Styles for men and young men

None better made-we know of none as good-masterpieces of the Hart Schaffner & Marx tailoring shops. Ulsters, Raglans, Balmacaans, Chesterfields, box styles, welt-waist styles, military styles, double-breasted models, motor coats, leather lined, wool lined, silk and satin lined-elegant seal or Persian lamb collar styles.

Irish duffles and friezes, Crombie weaves, Shetlands, Carr English meltons, St. Ledger kerseys, finest French Montagnacs, Scotch hand loom tweeds, soft vicunas and worsteds; Hockanum, Worumbo, Rock and other American weaves; blanket back fabrics, boucles, warmth-without-weight fabrics. Better overcoats were never seen and they're super value at-

\$25, \$30, \$35, \$40, \$45 and up to \$85

Highest quality in suits

Styles for men and young men

Style, that indefinable element, the result of artistic designing, fine tailoring and high-class fabrics, shows at a glance in these elegant clothes. Choicest of foreign and American weaves, soft English worsteds, Scotch homespuns, tweeds, cheviots; American Hockanum weaves, silk mixtures, double twist tweeds, fine vicunas, serges, crepes, velours, conservative models for refined dressers; aggressive, smart and extreme styles for nobby dressers; military styles; welt-waist styles; patch pocket English styles-in sizes and measurements to fit men of any build or proportions. Feature values at-

\$30, \$35, \$40, \$45 Up to \$70

Evening Full Dress Suits-\$40, \$45, \$50. Tuxedo Suits-newest models-\$35 to \$45. English Walking Coats and Vests-\$25 and \$30. Full Dress Overcoats-\$25 to \$70.

Holiday shopping center for boys

Thoughtful mothers and fathers, big brothers and sisters, aunts and uncles, who have boys for whom they are to get practical, useful gifts this year, this great boys' department must appeal with irresistible magnetism. For here are the very highest quality clothes for boys of all ages and sizes; the very best in headwear and furnishings-enormous stocks of beautiful goods-most attractively priced for discerning shoppers.

"SAMPECK" Suits for Boys, newest models, finest fabrics, handsomest patterns, the acknowledged best clothes for boys in America, \$9.75, \$11.50, \$12.50, \$13.50, \$14.50, \$16.50, \$17.50, \$19.
Other good values \$5.95 to \$12.50.

Children's Novelty Suits, natty sailor, middy, military, Tommy Tucker and Junior Norfolk styles, in splendid variety, \$4.95 to \$12.50.

Ecys' and Children's Overcoats and Mackinaws, newest styles and models—style, warmth, good looks and supreme values all combined at \$6.95, \$8, \$9.75, \$12.50, \$14.50, \$16.50, \$17.50.

Stylish Headwear for Boys and Children, finest plushes, velvets, velours, beavers, serges and cloths, all the new ideas of the season,

Gift suggestions for boys

Boys' Wool Sweaters, \$2.50 to \$5.09.
Boys' Silk Gloves, 50c to \$2.
Boys' Silk Neckwear, 50c to \$1.
Boys' Nobte Caps, 50c to \$2.00.
Boys' Combination Military Suits, \$4.95
Boys' Silpon Raincoats, \$3.95.
Boys' Stockings, 40c, 50c, 60c.
Boys' Shirts, 98c to \$2.00.

Boys Silk Shirts, \$3.50 to \$5.00. Hove Blouses 98c to \$3.00. Boys Indian Play Suits, \$1.50. Boys Leather Reits, 25c, 50c. Boys Soft and Linen Collars, 25c. Boys Cuff Links, 25c, 50c. Boys Winter Underway, 98c to \$2.50, Boys Separate Trousers, 98c to \$3.95.



Sure to please Xmas gifts

for men, economically priced

Neckwear

Hand-made scarfs from the choicest silks, Swiss, Italian and best of American creations-in attractive holiday boxes-75c, \$1, \$1.50, \$2 and up to \$4. Silk knitted and crocheted scarfs at \$1.50 to \$4.

Gloves

Arabian Mocha and Buckskin Gloves, in self and embroidered backs, with heavy outseams, in colors of buff, gray, black and khaki-wool, silk and fur lined, \$2 to \$7. Washable Cape Gloves in tan, pearl, battle gray and cordovan, \$2 to \$3.50. Wool and Silk Gloves, \$1 and

Handkerchiefs

Men's Initial Handkerchiefs, in white or fancy initials of newest designs, beautifully boxed—20c, 25c, 35c, 50c; in boxes of one-half dozen—\$1, \$1.50, \$2. Silk Handkerchiefs in white or fancy borders, 50c, 75c, \$1, \$1.50, \$2.

Silk Shirts

A wonderful display-finest pure silk textures; heavy broadcloths, crepes, jerseys, in striking pattern effects and richest coloring, \$6 to \$12. Best quality crepes. with collars to match, \$8 and \$10. Khaki Pure Silk Shirts for men in the service,

Silk Mufflers, \$1.50 to \$4. Knitted Mufflers, \$1.50 to \$6. Winter Underwear, \$1 to \$6. Silk Half Hose, 65c to \$1.50. Lisle Thread Hose, 25c, 35c, 50c. Flannel Pajamas, \$2.50 to \$4. Silk Pajamas, \$4 to \$8. Night Robes, \$1 to \$2.50. Lounging Robes, \$9.75 to \$30. Smoking Jackets. \$6 to \$20. Auto Gauntlets, \$2.50 to \$7.50, Work Gloves, 50c to \$2.50. Wool Coat Sweaters, \$4 to \$18. Worsted Cardigan Jackets, \$6 to 87.50.

Knitted Vests, \$6. Knit and Silk Mufflers, \$1.75 to \$6. Flannel Shirts, \$8 to \$7.50. Holiday Suspenders, 75c to \$2. Leather Belts, 50c to \$2. Silver Initial Belts, \$1.25 to \$5. Walking Sticks, 75c to \$5. Umbrellas, \$1.25 to \$5. Cuff Links, 25c to \$2.50. Fine Dress Sets, \$2 to \$5. Initial Vest Chains, \$1, \$2. Initial Belt Buckles, \$1. Waldemar Chains, \$1 to \$3. Leather Collar Boxes, 75c to \$6. Leather Traveling Sets, \$2.50 to Khaki Traveling Sets, \$5 to \$7.50. Military Brushes, \$2 to \$5. Fur Caps, \$5 to \$15. Cloth Caps, \$1 to \$3.50. Felt Hats, \$3.50 to \$7. Velour Hats, \$6 to \$12, Leather Suit Cases, \$7.50 to \$20. Raincoats, \$7.50 to \$20. Mackinaws \$15 to \$25. Corduroy Suits, \$18 to \$25.

Burk & Company

"MEMPHIS' BEST SHOP FOR MEN AND BOYS'

24 SOUTH MAIN STREET

OPPOSITE PEABODY HOTEL



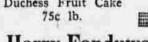
FOR HIS XMAS

In Holiday Boxes PIPES, CIGAR AND CIGARETTE HOLDERS AND SMOKERS' ARTICLES

Xmas Candy For the

Kiddies and Grownups Original Allegretti \$1.00 and \$1.25 lb. Glass' Little Fish

75c lb. Duchess Fruit Cake



Harry Fanduward Cigar Store 65 South Main

HOT LUNGHES SERVED DAILY.